

<b>PLANET BEACH COVER MODEL</b>						
<b>Rank</b>	<b>Market</b>	<b>HH%</b>		<b>TIME</b>		<b>%</b>
	<b>5/4/2012</b>	<b>GEN'L</b>	<b>AFF</b>	<b>PERIOD</b>	<b>STATION</b>	<b>CLEARED</b>
1	New York	6.484	IND	TBD	WKOB	6.484
1	New York	0.000	IND	TBD	WVH	0.000
3	Chicago	3.047	IND	TBD	WPVN	3.047
5	Dallas	2.243	IND	TBD	K31GL/KATA/KODF	2.243
9	Atlanta	2.000	IND	TBD	WTBS	2.000
11	Detroit	1.607	ABC	5/27 4p	WXYZ	1.607
12	Seattle	1.580	IND	TBD	KUSE	1.580
18	Cleveland	1.321	IND	TBD	WIVM	1.321
19	Orlando	1.278	IND	TBD	WYKE	1.278
20	Sacramento	1.211	IND	TBD	KBTY	1.211
21	St. Louis	1.094	IND	TBD	KNLC	1.094
22	Portland OR	1.038	IND	5/20 12p	KWVT	1.038
24	Raleigh-Durham	0.997	IND	TBD	WYBE/WNCR	0.997
29	Nashville	0.894	IND	TBD	WRN	0.894
29	Nashville	0.000	IND	TBD	WLLP	0.000
30	Hartford/New Haven	0.878	ABC	7/7 1p	WTNH	0.878
32	Columbus OH	0.814	IND	5/16 6p	WDEM	0.814
33	Salt Lake City	0.809	NBC	TBD	KENV	0.809
35	Cincinnati	0.782	CBS/CW	TBD	WKRC/WKRC-DT	0.782
39	Birmingham	0.644	IND	5/20 3p	WOIL	0.644
40	Las Vegas	0.643	CBS	6/17 2p	KLAS	0.643
44	Oklahoma City	0.622	IND	TBD	KSBI	0.622
45	Albuquerque	0.619	IND	TBD	KYNM	0.619
49	Memphis	0.584	ABC	TBD	WPTY	0.584
55	Fresno	0.501	IND	5/16 4p	KJEO	0.501
58	Albany/Schen	0.481	IND	TBD	WNMN	0.481
58	Albany/Schen	0.000	IND	TBD	WNCE	0.000
64	Lexington	0.426	IND	TBD	WOBZ	0.426
65	Charleston/Hunt	0.406	IND	TBD	WHJC	0.406
67	Wichita	0.397	IND	TBD	KCTU	0.397
67	Wichita	0.000	IND	TBD	KSMI	0.000
68	Flint	0.394	IND	TBD	WHNE	0.394
72	Des Moines	0.376	IND	TBD	KDAO	0.376
74	Toledo	0.372	IND	TBD	WFND/WNWO-DT	0.372
75	Springfield MO	0.369	ABC	TBD	KSPR	0.369
78	Portland/Auburn	0.350	ABC	TBD	WMTW	0.350
79	Rochester NY	0.348	IND	TBD	WGCE	0.348
80	Huntsville/Dec	0.344	IND	TBD	WTZT/WBCF	0.344
82	Champaign/Dec/Spring	0.337	IND	TBD	WSPY	0.337
85	Madison	0.330	IND	TBD	WRPQ	0.330
86	Chattanooga	0.320	FOX	TBD	WDSI	0.320
86	Chattanooga	0.000	CW	TBD	WFLI	0.000
86	Chattanooga	0.000	MY NET	TBD	EDSI	0.000
90	Colorado Springs	0.299	IND	TBD	KSPK	0.299
92	Savannah	0.292	FOX	6/17 4p, 7/1 4p, 7/15 4p & 8/5 4p	WTGS	0.292
93	Jackson MS	0.292	IND	TBD	WBC	0.292
95	Burlington	0.282	IND	TBD	WNMN	0.282
96	Tri Cities	0.282	NBC/CW	TBD	WCYB/CW4	0.282
97	South Bend	0.281	CBS	TBD	WSBT	0.281
97	South Bend	0.000	CBS	TBD	WSBT2	0.000
100	Davenport	0.268	ABC	6/9 1p	WQAD	0.268
102	Johnstown/Altoona	0.257	IND	TBD	WHVL	0.257
103	Florence/Myrtle	0.252	ABC/CW	5/5 2p	WPDE/WWMB	0.252
104	Evansville	0.251	IND	TBD	WJTS	0.251
107	Tyler	0.237	CBS	6/17 1p & 7/22 12p	KYTX/KYTX-DT	0.237
108	Reno	0.236	NBC	TBD	KRNV	0.236
110	Youngstown	0.230	FOX/CBS	TBD	WYFX/WKBN	0.230
110	Youngstown	0.000	ABC/MY NET	TBD	WYTV/WYTV-DT	0.000
111	Augusta	0.229	IND	TBD	WBK	0.229
112	Boise	0.228	IND	TBD	KKJB	0.228
118	Macon	0.214	IND	TBD	WPGA	0.214
119	Montgomery	0.214	IND	TBD	WKNI	0.214
120	Traverse City/Cadillac	0.213	IND	TBD	WLLZ	0.213
121	Eugene	0.210	IND	TBD	KWVT	0.210
125	Monterey/Salinas	0.195	IND	TBD	KYMB	0.195
131	Chico/Redding	0.170	IND	TBD	KGEC	0.170
131	Chico/Redding	0.000	IND	TBD	KMCA	0.000
132	Wilmington	0.166	ABC	TBD	WWAY	0.166
134	Rockford	0.161	IND	TBD	WSPY	0.161

